

Rory O'Kelly

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About Me

I'm an engineering manager and developer with over 15 years industry experience. I live in Sligo, on the west coast of Ireland, with my wife and four kids. I work remotely. In my spare time I work on several code side-projects, write fiction, and clean beaches.

Skills

Management Skills

Leadership and Team Management (2.5 yrs)
Cross-team Comms and Collaboration (5 yrs)
Recruiting / Interviewing (4 yrs)

Front-end

Javascript (17 yrs),
Vue.js (6 yrs), React, Svelte,
Typescript, HTML/CSS,
Tailwind, SASS, LESS

Back-end

C# (10 yrs), SQL (15 yrs),
Node.js (5 yrs), PHP,
Python, Java

Everything Else

Agile, Jira, Clickup,
Monday, Git, Figma,
Pendo, Intercom,
LaunchDarkly, Electron

Education

Institute of Technology, Sligo Web Development (B.Sc., Honours) – First class honours (1/1) with distinction
2004 – 2007

Projects

Teamwork.com:
"Projects"
2017 – Present
teamwork.com

I've worked on several key features on the core project management app at Teamwork – user onboarding experience, table view, task view, data dashboards, time-tracking tools and the electron based desktop app. Currently I manage a cross-discipline team of 10, owning and working on the core areas of the app.

Groupmail:
"Insights"
2007 – 2017
group-mail.com/insights/

A traffic-heavy email marketing service with thousands of users. I built the entire stack - the database layer, service broker, tracking service, web app, and API for several internal client apps. The whole app is built in C#/.NET MVC4 and uses Razor for templating, with a jQuery heavy front-end.

Personal:
"Poe writer"
2012 – Present
getpoe.com

A Vue.js / Electron based distraction free writing app. Originally released as a Windows 10 only app, Poe was the #1 writing app on the Windows Store for years. I rebuilt it in 2022 to be cross-platform after multiple requests from users, and released a paid subscription which unlocks advanced features including project management and text to speech.

Experience

Teamwork
Technical Team Lead
Jan 2022 - Present

In 2022 I was asked to lead one of our two Core product teams as they embarked on a large project to overhaul the tasks area of the app, the most important feature of Teamwork. This cross-discipline team of 10 has achieved a lot in a very short time, enhancing the functionality of our grid view and reworking the main task editor to be a better user experience, to glowing feedback from customers.

Teamwork
Senior Growth Engineer
March 2021 – Jan 2022

I was chosen to be the senior engineer for the company's first growth team. The purpose behind this team is to improve the customer experience in measurable ways using short UX/UI experiments. This team was autonomous and agile, initially with no team lead, and deciding our own work. The team was a huge success, and spawned a second growth team to work along side it. Based on this work I was asked to lead a feature team.

Teamwork
Senior Developer
Nov 2017 – March 2021

I joined Teamwork in 2017 as a senior developer, migrating the existing front-end to Vue.js. I was quickly moved to a feature team to build new customer features across front-end/back-end (Vue, Golang, Coldfusion). In 2018 I was tasked with coordinating a rebrand across the projects front-end

Groupmail
Full Stack Developer
2007-2014, In Office
2014-2017, Remote

I was hired immediately out of college, I was tasked with designing, building and maintaining marketing, communications and analytics applications for small to medium enterprise customers. We used ASP.NET MVC / C#, with jQuery / JS front-ends, and later Node.js and React.

I stayed with Groupmail for ten years, adding new features and scaling our GroupMetrics analytics platform, and working on several greenfield projects and proofs of concept for new ideas.

I was also involved in the development of the "PollDaddy" polling platform which was later sold to Automattic (Wordpress) and became their main survey offering to customers